

PROGRAMMA DEL CORSO DI BUSINESS ENGLISH

SETTORE SCIENTIFICO

L-LIN/12 (ANGL-01/C)

CFU

8

PROGRAMMA DIDATTICO

- 1 - SOSTANTIVI, ARTICOLI E PRONOMI PERSONALI
- 2 - VERBO ESSERE E USI PARTICOLARI
- 3 - GLI AGGETTIVI E L'AUSILIARE TO HAVE GOT
- 4 - WH-WORDS AND PRESENT SIMPLE
- 5 - PREPOSITIONS AND CONJUNCTIONS
- 6 - PAST SIMPLE: REGULAR AND IRREGULAR VERBS
- 7 - COMPARATIVE AND SUPERLATIVE FORMS
- 8 - QUANTIFIERS, PRESENT AND PAST CONTINUOUS
- 9 - MODAL VERBS
- 10 - PRESENT PERFECT
- 11 - REFLEXIVE AND RELATIVE PRONOUNS
- 12 - FUTURE FORMS
- 13 - PAST PERFECT E CONDITIONALS
- 14 - READING STRATEGIES
- 15 - PAST TENSES - USE OF ENGLISH
- 16 - EXPRESSING WILLINGNESS
- 17 - VERBI DI PERCEZIONE
- 18 - TIME CLAUSES
- 19 - PASSIVE FORMS

20 - MORPHOLOGY: AN OVERVIEW

21 - BUSINESS COMMUNICATION

22 - BUSINESS LANGUAGE FOR SPECIFIC PURPOSES (BLSP)

23 - LEGAL DISCOURSE

24 - LEGAL ENGLISH

25 - THE ERA OF INDUSTRIAL REVOLUTION

26 - WHAT IS ECONOMY?

27 - COMPANIES

28 - MARKETS

29 - RETAILING

30 - THE ECONOMIC PROBLEM

31 - THE MARKET MECHANISM

32 - THE INVISIBLE HAND

33 - E-COMMERCE

34 - INFLUENCER MARKETING

35 - CIRCULAR ECONOMY

36 - GREEN, PINK AND RAINBOW WASHING

37 - READING GRAPHS

38 - COUNTRY OF ORIGIN EFFECT

39 - THE ENGLISH LEGAL SYSTEM

40 - INTELLECTUAL PROPERTY

DOCENTE

/**/

Emanuela Ammendola